

с 1998 г.

### **ABOUT US**

The «HONEY HOUSE» company was founded in 1998 and is right now the largest supplier of packed honey in Russia.

Today, «HONEY HOUSE» has stable connections with suppliers of raw material from all over Russia. Our unique accumulated base of honey staple suppliers from different regions (Russian Far East, Bashkiria, Altai Krai, regions of Tula, Tambov, Rostov, Kursk, Saratov and Voronezh, the Republic of Crimea, Abkhazia and others) allows us to sustain and grow the production volumes of an assortment of products, while strict production control ensures our constantly high quality standards. The company has its own production complex outfitted with new equipment, which meets all the current technical and technological requirements.

The raw materials are always tested by supervisory authorities and the veterinary supervision service. Our production plant has its own laboratory which allows for additional control of the incoming staples, as well as extra quality assurance of the finished goods.

The work system, built upon many years of experience and a team of highly qualified professionals allow us to find a personal approach to each and every client. As a manufacturer, we can offer the best prices and the most convenient cooperation frameworks.



## **OUR MISSION, GOALS AND OBJECTIVES**

In the epoch of rapid consumption and globalization, it is important for us to preserve true values, so that we do our best to make our products be natural, delicious and healthy. Our factory is located in a village, and that is why we seek to restore stature of modern villages, so that people could stay in their home settlements and pursue an intense, exciting and productive lifestyle.

The objective of our operation is to manufacture 100% natural, delicious, healthy and safe products with the use of local ingredients.

We believe that the main value of our enterprise is the staff, so we are trying to create new jobs and attract young specialists who would learn and develop, collaboratively reaching new heights.



### **COMPANY HISTORY**

#### 1998

The founding of «HONEY HOUSE». The company was one of the first in Russia to start honey processing and packaging.

#### 2000

The first Russian branded honey product was manufactured under the trademark «Granddad's Beehive» («Dedushkin Ulej»). The company's products were the first introduced to Russian hypermarkets.

### 2006/2007

The company's products took the first place in the Channel One Russia «Test Buy» («Kontrolnaya Zakupka») independent show.

#### 2009

The first full-cycle production line intended for manufacturing of high-quality honey products, was launched.

### 2010

Honey Granules – unique patented product of our own development – were presented.



#### 2011

«HONEY HOUSE» products became the leaders of the popular vote. The production output increased to 5 thousand tonnes of honey per year.

#### 2012

The Honey Granules were presented at the SIAL exhibition in Paris.

#### 2015

The first shipment of honey manufactured by «HONEY HOUSE» was arrived at Qingdao, Shandong Province, China. «Granddad's Beehive» («Dedushkin Ulej») honey took the first place in the «Test Buy» show. Episode dated 17.02.2015. The company rebranding and the trademark portfolio renewal started.

### 2016

The Honey-Cream with Natural Berries product design was recognized as the winner of the RedDot Award 2016 in Berlin. The factory has successfully completed international IS/TS 22002-1 standard certification. Direct shipments to Kazakhstan were launched.

### 2017

Based on the results of tests within the national products monitoring system, the «HONEY HOUSE» company trademarks have been moved to the «Quality Mark Product» category. The «HONEY HOUSE» company became the laureate of the Russian Federation Government special prize in the field of quality. The company's products were marked with the «100 best goods of Russia» sign. RedDot Award 2017 for herbal teas.

## **OUR PRODUCTION**

The «HONEY HOUSE» company has its own modern manufacturing plant located at the pollution-free Batetsky area, Novgorod region, Moyka village.

Our company has a food production safety management system in place, which allows for efficient control over processes that impact the quality and safety of the finished goods. In 2016, our company has successfully passed the international standard certification IS/TS 22002-1 (the FSSC 22000 certification scheme is fully recognized and approved by the Global Food Safety Initiative (GFSI) and European Accreditation (EA)).

In order to comply with the HACCP plan for our company, there is a food safety (FS) group in operation, which regularly undergoes training and testing to confirm its competence and knowledge of the HACCP system that is in place.

All our products are examined and certified, which is proven by multiple type approvals and certificates of conformity.

### **SGS CERTIFICATE**







### RUSSIAN FEDERATION GOVERNMENT PRIZE

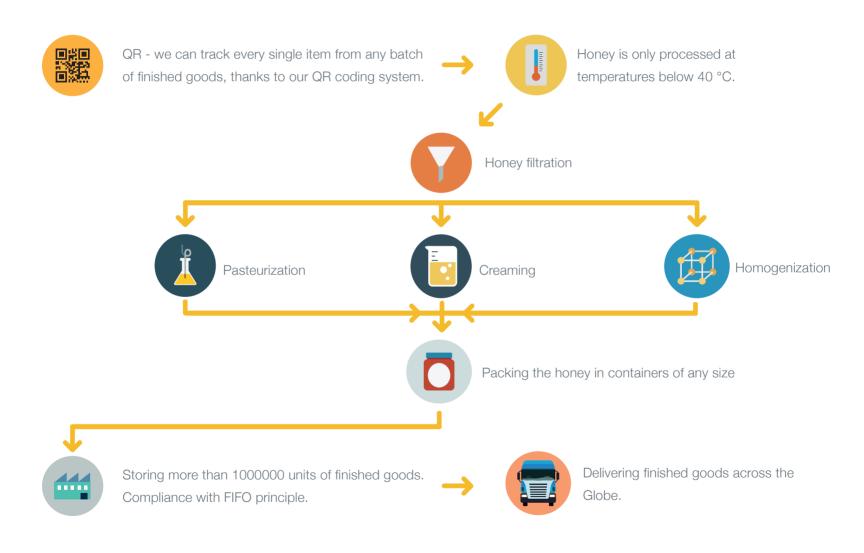


### **LABORATORY**

The «HONEY HOUSE» manufacturing plant has its own modern laboratory which corresponds to the international standards.

All incoming raw materials are checked for adequate levels of diastase, sucrose and reducing sugars, as well as hydroxymethylfurfural content levels. Our modern equipment allows us to test natural honey for all groups of antibiotics and traces of medicaments. We strive to maintain the highest standards of quality and safety in our production.

# TECHNOLOGICAL PROCESS.



# RELIABLE PARTNER.



Many years of experience



Own production complex



Recognized industry leader



Branded products supplier to the largest food retail chains



Private label products
manufacturer for the largest
federal chains



Multi-level quality control system

## **OUR PARTNERS.**

























## **EXPORT.**

The «HONEY HOUSE» company is actively developing the export direction. Today, the company carries out direct deliveries to China and Kazakhstan.

The «HONEY HOUSE» company underwent an independent assessment of competencies and foreign economic potential and received a «Made in Russia» state certificate.





### **«HONEY HOUSE»**

## («MEDOVYJ DOM»)

«HONEY HOUSE» is a premium segment brand. Only the natural, graded honey, collected in the ecologically pure honey-bearing regions of Russia and abroad, is selected for the «HONEY HOUSE» line of products. A responsible approach to every stage of production guarantees the high quality of the final product. Strict design, elegant packaging and exclusive grades of honey meet the requirements of the most demanding customers.





# PLEASE WELCOME, THE HONEY-CREAM.

Honey-Cream is produced with the use of the constant mixing technology with the addition of berries. The Honey-Cream with its consistency, convenient for immediate consumption, colorful design and diversity of flavors, can ideally complete your healthy breakfast and can be a great alternative to sweets for the whole family.







# NATURAL HONEY WITH ADDITIVES.

Natural Honey with Additives is not only an exquisite dessert, but also a real piece of art. Premium packaging and open lines emphasize the appearance of the product and attract everyone's attention.





### **«GRANDDAD'S BEEHIVE»**

## («DEDUSHKIN ULEJ»)

The "Granddad's Beehive" packed honey has been the first brand name registered for that kind of product. During the years of selling this honey, "Granddad's Beehive" has earned a lasting reputation of a high-quality, affordable product. Some of the best and most popular varieties of honey are represented by the "Granddad's Beehive" brand.



### **«PRIVATE BEE-GARDEN»**

## («CHASTNAYA PASEKA»)

The "Private Bee-Garden" brand delivers honey, which is collected by hereditary beekeepers with the use of traditional techniques, whose production experience and know-how have been accumulated by several generations of crafting dynasties. The "Private Bee-Garden" represents handpicked varieties of honey, delivered in an elegant packaging. Elements of embroidery convey the warmth of manual labor, tell about the origin of honey and refer to the traditions of Russian tea-drinking – with sweets and long conversations at a table.



# «MOTHER BEE» («MATUSHKA PCHELA»)

Under the «Mother Bee» brand, we offer natural floral honey collected in ecological areas all over Russia. To make honey accessible to anyone who loves this product, The «HONEY HOUSE» company packs honey in an economical and modern packaging that is able to preserve all the useful properties and taste of a natural product.



# SHREDDED **BERRY**

100% natural product made from freshly picked berries: shredded raspberries, strawberries, cranberries and apricots with sugar. The shredding technology allows full preservation of flavor, aroma and the benefits of natural berries. Shredded berries are delicacies with bright and friendly design, familiar to everyone since his/her childhood, which would be an excellent addition to any tea party or a healthy breakfast.



## HERBAL TEAS.

We collect honey in the best honey regions of our country, with each being rich in its variety of herbs and berries. That is exactly why we have decided to offer you a set of herbal teas picked across the bee lands! Unique plants of honey meadows became the basis of our new "HERBS AND BEES" set of herbal teas: Altaic, Caucasian, Crimean, Novgorod, Northern, Taiga. Elaborately selected combinations of herbs would refill nutrient reserves of the body, grant you Siberian health, Caucasian longevity and move you one step closer to a healthy lifestyle.



## **SOCIAL PROJECTS.**

Our company aims to provide jobs for the villagers, to develop the regional infrastructure in general and to improve its attractiveness as a place to live and work.

As for now, there is a modern sports and education complex, and a dormitory for athletes. The complex regularly hosts free learning sessions on dramatic arts, artistic sculpturing and visual arts, as well as Thai boxing and GPP (General Physical Preparation) training sessions involving professional coaches. Also, charitable activities are conducted at the company, with the possibility of participation of any interested employee.

Each participant transfers 1% to the social projects fund of the company, which is used to buy presents for schools, kindergartens and veterans, as well as to repair social facilities and develop the region.



## **CONTACT DETAILS.**

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